

**Scott J. Baird**  
**Professor Emeritus, Applied Linguistics**  
**Trinity University**  
**Home Address: 6611 Forest Bend North, San Antonio, Texas**

**Date of Birth: 16 May 1939**  
**cell phone: 210 857 3272**  
**sbaird@trinity.edu**  
**www.scottbairdphd.com**

## **CURRICULUM VITA** (UPDATED MAY 2013)

### **EDUCATION**

Fellow Oxford University (Forum on Public Policy, Harris Manchester College), spring 2007  
Ph.D. University of Texas at Austin (Linguistics), 1969  
M.A. University of Texas at Austin (Linguistics), 1968  
Fellow University of Michigan at Ann Arbor (English Language Institute), summer 1961  
B.A. Midland College, Nebraska (English, Philosophy), 1961 *cum Laude*

### **POSITIONS HELD**

Trinity University: Professor Emeritus (Applied Linguistics), 2009-present  
Trinity University: Associate Professor (Applied Linguistics), 1977-2009  
Trinity University: Assistant Professor (Applied Linguistics), 1974-77  
Japan Lutheran College/Seminary (Tokyo): Professor of Linguistics, 1973-74  
Japan Lutheran College/Seminary (Tokyo): Associate Professor of Linguistics, 1969-73  
International Christian University (Tokyo): Lecturer in Linguistics, 1969-72  
Kyushu Gakuin High School (Kumamoto, Japan): Teacher, 1961-64

### **COURSES TAUGHT**

Linguistics (morphology, syntax, semantics, phonology, sociolinguistics, psycholinguistics, applied linguistics)  
English Language (structure, history, dialects, composition, ESL)  
General Education (English literature, Asian Cultures, Japanese Literature in Translation, First Year Seminar)

### **PROFESSIONAL MEMBERSHIP**

Linguistic Society of America  
American Dialect Society  
American Culture Association  
American Name Society  
Association for Gravestone Studies

### **NATIONAL OFFICES AND APPOINTMENTS**

American Dialect Society  
Chair, Committee on Non-English Dialects, 1994-2009  
Member, Committee on Non-English Dialects, 1981-1994  
South Central Regional Secretary, 1981-1989  
College Board Development Committee: English Achievement Test with Essay, 1980-83  
Accrediting Council for Continuing Education and Training (ACCET) Commissioner, 1991-1994  
Field Consultant: English as a Second Language, 1986-2003)

## AWARDS

Lifetime Achievement in Education Award, San Antonio Business Women, 2000  
Trinity University Piper Professor Nominee, 1988  
Who's Who in the South and Southwest, 1982-1986  
Outstanding Educators in America, 1975

## ADMINISTRATIVE EXPERIENCE

Bexar Country Historical Commission, Associate Member 2012 – Present  
Trinity University  
    Interdisciplinary Minor Program in Linguistics, founder & Chair, 1992-1997, Member 1998-2004, Chair 2005-2009  
    Alamo Writing Project, founder and director 1985-1986-1987  
    Faculty Senate, officer and member, 12 years  
    Faculty committees: investigating, hearing, faculty development, fellowships and scholarship, student evaluation of courses,  
    University committees: Asian studies, graduate studies, scholarship and student aid, study abroad, library, employee benefits, intercollegiate athletics, Advising and Registration  
    Faculty sponsor: International Students, McLean Dormitory, Gamma Chi Delta, Linguistics Club  
International Christian University (Tokyo)  
    Freshmen Intensive English Program, director, 1969-1971  
Boards of Directors  
    Episcopalian Neighborhood [SAMS] Center, 1977-1985  
    Tokyo Women's Christian University, 1970-1974

## DISSERTATION/THESIS ADVISING

Jon Borowicz. Doctoral Dissertation, Texas A&M University, "Creating the Social Science TASS Assessment Instrument." 2001. Member. [Tragically, Jon died of Throat Cancer, leaving the dissertation incomplete.]  
Gloria Jameson. Doctoral Dissertation, Texas A&M University, "Composition Theory within the Framework of the National Writing Project." 1987. Member  
Christine Dukes Garcia. Master of Arts Thesis, Trinity University. "The Language of Teaching: Saying *Okay* is All Right." 1985. Chair  
Paul Ranieri, Doctoral Dissertation, University of Texas- Austin. "Gender Differences in Undergraduate Writing." 1981. Member  
Marilyn G. Eades. Master of Arts Thesis, Trinity University. "Graham Greene's Purgatory: From Penitence to Pendélé in A Burnt-Out Case." 1980. Member  
Carol Wright Smith. Master of Arts Thesis, Trinity University. "The Good Samaritan Center Early Childhood Bilingual Education Program: Documentation Techniques." 1981. Chair.  
Courtney Brooks Westerman. Master of Arts Thesis, Trinity University. "What English 307 Does is to Teach Composition." 1979. Chair  
Westley H. Hamilton. Master of Arts Thesis, Trinity University. "All Eagles Molt." (A Novel) 1978. Member  
Barbara Gerber Sanders. Master of Arts Thesis, Trinity University. "Structural Imagery in The Great Gatsby: Metaphor and Matrix." 1975. Member.

### FELLOWSHIPS AND GRANTS

Trinity University, Leave of Absence, *Gravemarkers, Language, and Grief: a Universal Discourse Pattern*. Fall 2001

Trinity University, Summer Research Stipend, *Gravemarkers, a universal language of grief*, summer 1999

Educational Training, Inc., \$10,000 equipment grant, 1992

Randolph Hearst Foundation, \$10,000 grant for Alamo Writing Project, 1985

National Endowment for the Humanities, \$20,000 grant for Alamo Writing Project, 1984

Trinity University, Academic Leave, *Tombstone Talk: Languages and Dialects in Texas*, fall 1982

Trinity University, Summer Research Stipend, *College Board English Language Examinations*, summer 1982

Trinity University, Summer Research Stipend, *English Dialects in San Antonio*, summer 1980

Trinity University, Summer Research Stipend, *The Linguistic Atlas of the Gulf States*, summer 1979

American Folklife Center: Ethnic Language School Project, 1982

National Endowment for the Humanities, Summer Seminar Stipend. University of Nebraska (Rhetoric), 1977

Texas Committee for the Humanities: Ethnic Communication in Texas, 1975

Fulbright Program, Lecturer in Linguistics (Japan), summer 1972

Fulbright Program, Lecturer in Linguistics (Japan), summer 1970

### PUBLICATIONS: BOOKS

**Eigo Hoogen no Shosoo** [Aspects of English Dialects]. Tokyo: Kenkyusha Limited Publishers, 1977. pp. x + 232

**Basic English**, co-authored. Tokyo: Japan Broadcasting Corporation, 1974. pp. xi + 127

**The Sentence Structure of Japanese**, [by Yoichi Fujiwara], co-translated and edited. Tokyo: University of Tokyo Press, 1973. pp xviii + 157

**The Pronunciation of English--How to Teach and How to Study**, co-authored. Tokyo: Japan Broadcasting Corporation, 1970. pp. xi + 127

### PUBLICATIONS: MONOGRAPHS

**The College Board Achievement Tests**, co-authored. New York: College Entrance Examination Board, 1983

**English Achievement Examination with Essay**, co-authored. Princeton, N.J.: Educational Testing Service, 1983

**English Achievement Examination with Essay**, co-authored. Princeton, N.J.: Educational Testing Service, 1982

**English Achievement Examination with Essay**, co-authored. Princeton, N.J.: Educational Testing Service, 1981

**Final Report: U.S. Japan Research in Machine Translation**, co-authored. Austin: University of Texas Linguistics Research Center, 1966.

**Peace Corps Training Project, Iran Education, Final Report**, co-authored. Austin: University of Texas International Office, 1966.

### PUBLICATIONS: BOOK CHAPTERS

*Foreign Language Assessment*. In Robert Reising, editor, **Challenge of Change: Assessment in the 21<sup>st</sup> Century**. Raleigh, N.C.: North Carolina Association for Supervision and Curriculum Development. 1998

*Technical Writing*. In **TexPrep Teaching Manuals**. San Antonio: University of Texas in San Antonio, 1992.

*Non-English American Languages*, co-authored. **Needed Research in American English**. Publication of the American Dialect Society, No. 71. University: University of Alabama Press, 1984, pp. 67-70

*English in Japan: Quotatives in informal bilingual speech*. In **Festshrift for Archibald Hill**. Ali Jazayery, Edgar Polome, and Werner Winter, editors. The Netherlands: Peter de Ritter, 1978. Vol. 2.

*The Modern State of American Dialectology*. In **Hoogen Kenkyu Shosoo**, Yoichi Fujiwara, editor. Tokyo: Miyai Publishers, Volume II. pp. 234-401

**PUBLICATIONS: BOOK NOTICES AND REVIEWS**

Hans Bahlow's *Dictionary of German Names*, translated by Edda Gentry. **Names** 43:1 (March 1995) 71-76  
 Trevor Pateman's *The Production of Language*. (Oxford University Press, 1986.) **Language** 66:1 (March 1990)  
 206

**PUBLICATIONS: ERIC DOCUMENTS**

*Too Bad the Teachers are Reading This*, co-authored. ERIC Microfiche ED 342 007, ERIC Clearing House on Languages and Linguistics. Center for Applied Linguistics, 1992  
*LAGS and the 'Southwest' Dialect of Texas English*. ERIC Microfiche ED 293 474, ERIC Clearinghouse on Languages and Linguistics, Center for Applied Linguistics, 1988.

**PUBLICATIONS: ESSAYS**

*Texas German Gravemarkers: Lateiner, Freethinkers, and Other Intellectuals*. **The Journal of the German-Texan Heritage Society, XXXII:1**, Spring 2010, 8-16.  
*Names of Registered Cattle Breeds in Texas*, **Names, A Journal of Onomastics, 55:4**, December 2007, 129-140.  
*The Creole Conundrum: Bilingual Education and the Issue of "Official Languages."* **Forum on Public Policy: A Journal of the Oxford Round Table at Harris Manchester College in the University of Oxford 3:2**, March 2007, 129-140.  
 Guest Editor of **Names, A Journal of Onomastics, 54:2**, June 2006.  
*Anglicizing Ethnic Surnames*. **Names A Journal of Onomastics 54:2**, June, 2006. 173-192.  
*Gravemarkers vs. Burial Records: Grieving Families vs. Sleeping Clerks*. **Journal of American & Comparative Cultures** Double Issue Vol. 25.3 & 25.4, Fall & Winter 2002, 333-46.  
*What's New In "American" Education: The International School of the Americas, Revisited*. **The Clearinghouse** (spring 1998)  
*The Taylor, Texas, City Cemetery: A Language Community*. **Markers XIII**. 1996, 113-141.  
*What's New in "American" Education: The International School of the Americas*. **The Clearinghouse** 68:4, 196.  
*What's New in Spanish/English Bilingual Education*. **The Clearinghouse** 67:6, July/August 1994, 308-309  
*Language Codes in Texas German Graveyards*. **Markers IX**. 1991, 216-55.  
*Too Bad the Teachers are Reading This*, co-authored. **English in Texas**. 23:1, Fall 1991, 10-18.  
*Tombstone Talk: Variation in a German Dialect*, co-authored. **Proceedings of the Fifth International Conference on Methods in Dialectology**, W. Werkentyn, editor. Victoria, Canada: University of Victoria Press, 1985.  
*English Dialects in San Antonio*. **Names** 45:4, December, 1985, pp. 232-42.  
*Faithfulness: Bisei's and the Translator's*. **Proceedings of the 1976 Annual Meeting**, Southwest Conference on Asian Studies. Edgar Polome, Editor. 1976.  
*Regional Variety in the Pronunciation of English*. **The Study of Current English, XVIII**: 1-12, 1972-1973.  
*Contact: English with Japan*. **The Study of Current English, XXXVII**:3, March 1972, 23-28.

**PUBLICATIONS: POPULAR**

*The Palmer Drug Abuse Program, San Antonio*, **Vocero USA Magazine**, (Puerto Rico Bilingual Magazine) In press.  
*Southwest and Mexico Region Column*. **AGS Quarterly** (Bulletin of the Association for Gravestone Studies) 29:3 (Summer 2005); 29:2 (Spring 2005); 29:1 (Winter 2005); 28:3 (Summer 2004); 28:2 (Spring 2004).  
*San Antonio Talk*. A weekly column, **The Times**, San Antonio. 172 columns. 1992-1996.  
*Brush Up Your English*. A tri-weekly column, **Asahi Evening News**, Tokyo. 650 columns. 1969-74.

## LECTURES AND CONFERENCE PAPERS

- Texas Historical Cemeteries in Bexar County.* Annual History and Genealogy Day, Mission San Jose. Sponsored by the United States Department of the Interior, April 27, 2013
- The Lateiner at Rest: Gravemarkers of the Lionized Texas German Intellectuals.* Annual Meeting of the Cemeteries and Gravemarkers Section of The American Culture Association. San Antonio, April 2011. (Refereed)
- Bilingual and Mixed Code Gravemarkers: A new perspective from migration-network theory.* Annual Meeting of the American Culture Association, St. Louis, April 12-14, 2010. (Refereed)
- From Ghost Towns to San Antonio's Riverwalk: The Texas Freethinkers' Linguistic Trail.* Annual Meeting of the American Culture Association, New Orleans, April 12-14, 2009. (Refereed)
- Texas Freethinkers: How 'Latin' were the Latin colonies?* Annual Meeting of the American Culture Association, San Francisco, March 19-22, 2008. (Refereed)
- The Creole Conundrum: Bilingual Education and the Issue of "Official Languages."* Oxford Roundtable Discussion on Bilingual Education and English as a Second Language. Oxford, England, March 18-23, 2007. (Refereed)
- Academic Year Books: Portable Cemeteries.* Annual Meeting of the American Culture Association, Atlanta, April 12-14, 2006. (Refereed)
- Private, Family, yet Universal.* Annual Meeting of the American Culture Association, San Diego, April 2005 (refereed)
- The Keai Buddhist Cemetery, Hawaii: Bilingual Japanese Markers.* Annual Meeting of the American Culture Association, San Antonio, April 2004. (Refereed)
- San Fernando Cemetery #1: A San Antonio Ethnic Legacy.* Annual Meeting of the American Culture Association, New Orleans, April 2003 (refereed)
- Gravemarkers vs. Burial Records: Grieving Families vs. Sleeping Clerks.* Annual Meeting of the American Culture Association, Toronto, Canada, April 2002. (Refereed)
- Gravemarkers: An Affirmation of Life Within a Catholic Community.* Annual meeting of the American Culture Society. Philadelphia, April, 2001. (Refereed)
- Folk Language on Gravemarkers.* Annual meeting of the American Culture Society. New Orleans, 2000. (Refereed)
- Gravemarkers: The Universal Language of Grief.* Linguistic Society of America and American Name Society. Chicago, January 6-9, 2000. (Refereed)
- From Pachucan Onomastics to Texas Gravemarkers: Geolinguistic Growth and Territorial Evidence.* 2<sup>nd</sup> International Conference on Dialectology and Geolinguistics. Amsterdam, The Netherlands, July 17-August 1, 1997, (refereed)
- Gravestone Inscriptions: The Problem of Authorship.* Annual Meeting of the American Culture Association. San Antonio, Texas, March, 1997 (refereed)
- Ulster Scots Speech: Network Theory and Family Units.* Series of three lectures presented at the Seventh Annual Day of the Scots, Hunt, Texas. September 1995 (invited)
- The Canary Islander Cemeteries of Floresville, Texas: An Ethnolinguistic Analysis.* Annual Meeting of the American Culture Association. Las Vegas, Nevada, March 1996 (refereed)
- From Diacritic Marks to Digraphs: Surnames on Texas Immigrant Grave Markers.* Annual Meeting of the American Name Society. San Diego, December 1994 (refereed)
- Texas Czech Cemeteries: Diglossia, Variable Rules, and Sociolinguistic Theory.* Annual meeting of the American Culture Association. Chicago, March 1994
- Gravemarkers, Immigrants, and Language Communities.* Culture, Society, and the English Language. Trinity University, April 1992 (invited)
- Too Bad the Teachers are Reading This,* co-authored. National Council of Teachers of English. Seattle, November 1991 (refereed)
- Gravemarkers, Names, and Bilingualism.* The Spirit of Place Conference, Southwest Texas State University, San Marcos, Texas, July, 1991 (invited)
- Spousal Terms on Shared Gravemarkers,* co-authored. American Culture Association. San Antonio, March 1991 (refereed)

- From Territory to Tombstone: Language, Culture, and Rites of Passage*, American Culture Association. Toronto, March, 1990. (Refereed)
- Tombstone Talk: Names as Evidence for South Texas Diglossia*. American Name Society. Washington, D.C.: December, 1989 (refereed)
- Tombstone Talk: Predictable Variation among non-English Dialects*. Modern Language Association and American Dialect Society. Washington, D.C.: December, 1989 (refereed)
- Registered Cattle Breeds in Texas: Tri-Continental Linguistic Convergence*, co-authored. International Conference on Cross-Cultural Communication. San Antonio, March, 1989 (refereed)
- Fort Sam Houston and San Antonio, Texas: 116 years of street naming--and renaming*. American Name Society. Dallas, May, 1987 (refereed)
- A Preliminary Look at the Linguistic Atlas of the Gulf States*. Rocky Mountain Dialect Society. El Paso, October, 1984 (refereed)
- Tombstone Talk: Variations in a German Dialect*, co-authored. Fifth International Conference on Methods in Dialectology and the American Dialect Society. Victoria, Canada, June, 1984 (refereed)
- The Chinese Language School in San Antonio*. Conference on Ethnic Language Schools in the United States. American Folklife Center, Library of Congress. Washington, D.C., May, 1982. (Refereed)
- Isolation of Urban Dialects*. South Central American Dialect Society. Memphis, October, 1980 (refereed)
- Tombstone Talk: Multilingualism in San Antonio and Consorts in North Carolina*. American Dialect Society. Albuquerque, August, 1980 (refereed)
- Minority Language Maintenance in South Texas*. Conference on Non-English Language Variance in the Western Hemisphere. Louisville, Kentucky, November, 1980
- English in Japan: A Performance Variety*. Linguistic Society of America. Urbana, Illinois, June, 1978 (refereed)
- English Monolingualism in San Antonio*. The American Dialect Society. Chicago, December, 1977 (refereed)
- Beyond Linguistic Synthesis: Selective Adaptations in Modern Japan*. International Conference of Anthropology. Amsterdam, The Netherlands, November, 1975 (refereed)
- Dialectism Confirmed*. South Central American Dialect Society. Houston, October, 1974 (refereed)
- Lenneberg and Japan's Eighth Grade English Classes*. Ninth Institute of Linguistics. Tokyo, July, 1972 (invited)
- Competence, Bilingualism, and English in Japan*. Linguistic Society of Japan. Tokyo, July, 1971 (refereed)

#### WORKS IN PROGRESS

- Psychological Cemetery Vandalism: Desecration of the Sacred*. Paper accepted for Presentation at the Annual Meeting of the Cemeteries and Gravemarkers Section of The American Culture Association. Washington, D.C. (Refereed) Not presented because of illness. Resubmitted for the annual Meeting in Chicago. Spring 2014.